

## **Historic, Archive Document**

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Per

R.R. 17,  
Box 358

NEW AUGUSTA NURSERY, INC.  
Indianapolis 44, Indiana

5000 West 59th St.  
CO.2658 - CO.8563

RETAIL PRICE LIST

FALL 1953

SPRING 1954

PERENNIALS

AJUGA genevensis - Bugle flower - blue - good shade ground cover - 8"-----	\$	.40
ANCHUSA - Mysotidiflora - Hardy Forget-me-not, blue, early, 18"-----		.50
AQUILEGIA - Columbine-Scott Elliot Hybds-Long spurs - May - 20"-----		.50
ARTEMISIA - Silver King - silvery leaves - good florist filler-----		.50
ASCLEPIAS tuberosa - Butterfly Weed - orange - July-20" fine for cutting----		.50
ASTERS - Hardy-Red Cloud-deep red- 36". Niobe, white dwarf - 10"		
Blue Plume-deep purple - 30", Lilac Time-soft lilac - 15",		
Nancy - flesh pink - 12", Snowsprite-white - 15",		
Victor - lavender - 8", B&B in fall .75 Spring .50		
ASTILBE - Hardy Spiraea -----	all	.50
Bonn-bright, soft pink, 12", Deutschland - white, 12",		
Fanal - deep red, 12", Gladstone - white, 12",		
Peach Blossom - light rose, 12", Brunhilde - tall creamy white, very good.		
Filependula - creamy plume, early, 24"		
CAMPANULA - Canterbury Bells - Hardy Types-----		.50
Cullenmore Hybds-white and varied blues - 6-10"		
Persicifolia - Peach leafed Canterbury Bells, blue or white - 24"		
CARYOPTERIS - Blue Spiraea, Misty blue, fragrant, August, 30", very good----		.60
CENTAUREA Dealbata - pink to red - June, July - 24" -----		.50
Montana - Blue - July, August		
CHRYSANTHEMUM - Hardy, B&B -----		1.00
WHITE	CUSHIONS	RED & BRONZE
Poweder Puff	Bronze	Joan Helen
Glacier	Yellow	Bokhara
White Wonder	Major (pink)	Burgundy
White Cloud	Champion (red)	Huntsman
YELLOW	Apricot Glow	Fireside
Chas. Nye	PINK	Carmelita
Lee Powell	Lavender Lady	Admiral
Harbor Lights	Betty	Sept. Bronze
Ming	Patricia Lehman	
	Olive Longland	
	Melinda Brown	
CHIVES - kitchen herb - purple - July-----		.25
COREOPSIS - grandiflora - yellow - 20" - June -----		.50
Golden Shower, starlike blossoms, all summer -----		.50
DAISY-SHASTA - Uliginosum - a 6' shasta - late - unusual -----		.50
DELPHINIUM - Belladonna (light blue) Bellamosum - dark -----		.50
Pacific Hybrids - Galahad, Guinevere, Round Table, Etc.-----		.60
DIANTHUS - Hardy Pinks - Plumarius -----		.50
Neglectus - scarce, dwarf, red -----		.75
DICENTRA - Bleeding Heart-Spectabilis-old fashioned - 5 eye clumps-----		1.00
Eximia-small-continuous bloomer -----		.75
DICTAMNUS fraxinella-Gas Plant-pink & white, fine, long lived -----		1.00
ECHINOPS - Globe Thistle-steel blue, everlasting -----		.60
FERNS - Ostrich - heavy clumps -----		.50
FUNKIA (HOSTA) Plantain Lily - Lancifolia, launceolata, purple -----		.75
Subcordata grandiflora - large, white, August, 24" -----		1.00
Variegata-white striped leaf, purple, 15" -----		.75
GALIARDIA Blanket Flower-Grandiflora red center, yellow petals -----		.50
GENTIANA Andrewsii-Andrews Gentian-Blue, August -----		.50



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1911



Page 2. RETAIL LIST - PERENNIALS (Continued)

GYPSOPHIA-Baby Breath-Bristol Fairy - midseason, grafted, largest B&B-----	\$ 1.00
Paniculata-small, white - 30" -----	.50
HEMEROCALLIS - Day Lilies -- See separate List -----	.50 to 2.50
HEUCHERA - Coral Bells, Sanguinea, pink, May to August, 18" -----	.50
HIBISCUS - Rose Mallow Marvels, pink, red, white, Aug. very large flowers--	.50
IBERIS - Hardy Candytuft, evergreen, white	
SNOWFLAKE - 6-8", dazzling white -----	.50
IRIS GERMANICA - Excellent selection, 40 varieties, see separate list ----	.50 to 2.00
IRIS - dichotoma, Vesper Iris, small blue evening flowering, August -----	.50
IRIS SIBERIAN - Beardless -----	.50
COREANA - 32", lavender	D.K. WILLIAMSON Hybd. purple exquisite
CAESAR - 30", red purple, large	SNOW QUEEN, 28", fine white
GEORGE WALLACE - 36", azure blue	SKYLARK - 40", light blue
PEGGY PERRY - 32", early blue, white throat	WHITE DOVE, 30", large white flower
IRIS KAEMPFER- Japanese Iris-28", showiest of all Iris, 8 varieties -----	1.50
IRIS PUMILA - dwarf -----	.50
ATROVIOLEACEA - 6", purple earliest	ROYAL - blue & purple
BRIDESMAID - pale yellow & blue, 10"	SCHNEECUPPE - 12", white
FLORIDA - yellow, 10"	THE BRIDE - 8", white
IADDIE BOY - deep blue	TONY - 8", dark reddish purple
MAROCAIN - fine deep purple, 8"	
IATHYRUS - Hardy Sweet Pea, pink-vine-all summer bloom -----	.50
LIATRUS - Kansas Gay Feather, Pchnostachya, purple spike, August -----	.50
Scariosa, Callilepsis, Hybds. -----	.50
LILLY OF VALLEY - 2-3 eye pips -----	.15
LILLIES - Top size bulbs only - in season	
MADONNA - white, short trumpet - June -----	.60
HENRYI - yellow, midsummer, 3-4' -----	.75
MAGIC LILY - Lycoris, pink, 2-3', unusual, bloom size bulbs -----	1.00 to 1.50
TENNUFOLIUM - Coral Lily, small, bright coral, 2-3', June -----	.50
Golden Gleam, flowers bright orange -----	.50
TIGRINUM - Tiger Lily, Single & Flora Pleno, spotted salmon-orange---	.50
REGALE - Regal Lily, large, white with pink back, 3-4' -----	1.00
UMBELIATUM - Red Russian Lily, Orange Red, upright habit, 2-3', June-	.60
LYTHRUM - Loosestrife - much improved over old varieties -----	.50
MORDENS PINK - Salmon pink spikes, 3', Dropmore purple	
PROLIFIC - Rose pink spikes, free bloomer	
LYSMACHIA - vulgaris, flower heads of small yellow florets -----	.50
MERTENSIA - Virginica - Virginia Blue Bells, blue, rose tinted, early ----	.50
MONARDA - Bergamot, Oswego Tea -----	.50
MRS. PERRY - scarlet	
SALMON QUEEN - salmon pink	
OENOTHERA - Missouriensis, Evening Primrose, low, yellow, June-July-----	.50
PACHYRANDRA - Terminalis, Japanese Spurge, ground cover for shade -----	.15 to .40
PEONIES - Limited list, including excellent novelties, ask for list -----	1.25 up
PHLOX - Hardy, one of the best midsummer bloomers, good variety -----	.50
ADONIS - brilliant red	MT. HOOD - white
BORDER QUEEN - watermelon	ORANGE QUEEN - orange
COMUS - coral pink	PINT CHARM - deep pink
LEO SCHIAEGETER - bright red	PINKETTE - white-shadowed pink
MISS LINGARD - early white	SALMON QUEEN - salmon
PHLOX SUBULATA - Creeping Phlox, early, low, for rock gardens or borders--	.50
ATROPURPUREA, red - BLUE HILLS, blue - ALBA, white - EMERALD CUSHION,	
blue & pink, good foliage	
PHYSOSTEGIA, False dragon head, Aug. & Sept., 36" -----	.50
ROSY SPIRE, pink	SUMMER SNOW, 36" -----
PIATYCODON, Chinese Balloon Flower, 24", midsummer, single & double -----	.50
MARIESI HYBDS., not so tall, blue	GIGANTEA, blue, tall
ALBA, white	SHELL PINK, light clear pink





Page 3. RETAIL LIST - PERENNIALS (Continued)

POPPIES, Oriental, 15 varieties in all colors. Ask for list-----	.75 to 1.00
PRIMULA, Primroses, Veris Hybds., yellow, red, white, 10"-----	.50
PYRETHRUM, Painted Daisies, Robinson Hybds., pink, red, rose -----	.50
RUDEBECKIA MAXIMA, Golden Glow, tall yellow, late -----	.50
THE KING, large red flowers with brown centers, new, 30"-----	.60
HIRTA, Black eyed Susan, fine for cutting, July-August-----	.50
PURPUREA, Coneflower, purple, August, 30"-----	.50
SAXIFRAGA, Cordifolia - Megasea, unusual rock or border plant, 15", pink--	.50
SEDUM - Stonecrop - Low rock plants except as noted-----	.50
ALBA - white, AIZOON - yellow, SARMENTOSUM - yellow,	
KAMSHATCUM - orange, SPURIUM - red, GLAACUM - yellow.	
SPECTABILIS - 20" pink - August, Sept.	
Heavier clumps also available.	
STATICE, Great Sea Lavender, blue, everlasting, 24", August -----	.75
DUMOSA, silver white when dried. LATIFOLIA, purplish blue	
STOKESIA, Cyanus Stokes Aster, orchid blue, 2", flowers, June to Aug.-----	.50
THERMOPSIS - caroliniana - 2' - June, yellow spikes -----	.50
THYMUS CITRIODORUS, Lemon Thyme, 6", lavender, lemon odor -----	.50
VERBENA, Hardy, old favorite, pink, rose, or purple, flowers all summer-----	.50
VERONICA, Speedwell, June to September -----	.50
Longifolia subsessilis, clear light blue, excellent for cutting	
Blue Candle, 18", darker blue.	
VINCA MINOR, Myrtle, ground cover for shade, a specialty with us	PER HUNDRED
Vulgaris, common variety, prepared in plugs for ground cover	\$20.00
	PER THOUSAND
	\$180.00
YUCCA FILEMENTOSA, evergreen, tall spikes with creamy flowers in July,	
each-----	.75
ANY PERENNIALS DUG B&B -----	.10 cents extra

MISCELLANEOUS SUPPLIES

	<u>per bu.</u>	<u>per bag (2 bu.)</u>
PEAT	.75	1.50
COW MANURE	.75	1.50
GROUND LIME	1.00	2.00
TOP SOIL	.50	1.00



